

# Victoria Chapter

FEDERATION OF CANADIAN ARTISTS

## Annual Reports, 2010 AGM, April 15

### Presidents Report:

Well, here we are, another year behind us!

Lots of interesting and informative Demo's at our meetings, and something to be learned from each of them!

We had some great workshops, I was able to attend Catherine's, learned a lot, and had a lot of fun!

Next year we hope to do the same, and are looking forward to the Spring Show at the Maltwood Gallery at the University of Victoria, for our 70<sup>th</sup> Anniversary! Things are in the planning stages already, and we are always appreciative of Members who step forward to volunteer, so these events can be successful.

But first Summer and lots of painting!

Respectfully Submitted: Agnes Cornell

### Treasurer's Report:

The full Financial Statements for 2009 are attached as a separate item.

Respectively submitted: Brian Norman

### Membership:

Our current Membership is:

Signature Members:	18
Active Members:	86
Supporting Members:	21
Grapevine Only:	3

All our Members are listed on our website, and all our Active Members can have their own personal page on our website.

Our members will receive notification at the end of August that memberships fees are due in September.

Respectfully submitted: Margot Clayton and Mary Conley.

## Communications:

The Website has been up and running for a year, and is providing up to date information to the membership, most of whom have computers and internet access. Members submit information to the Communications Chairs whenever they have items of interest, and they are posted to our site. Remember top keep checking, so you don't miss anything! The Grapevine is being published 4 times per year, and is mailed to those members who do not have access to our website. It is also available on the web.

Respectively Submitted: April Lund

## Programs:

September 17, 2009: Catherine Moffat did a slide presentation of her work in watercolours and oils.

October 15, 2009: Marney Ward, demonstration in techniques she uses to paint her vibrant watercolour florals.

November 19, 2009: Victor Arcega did a critique of members work

December 10<sup>th</sup>, 2009: Christmas Potluck Dinner and small painting exchange. Kerry organized an ongoing slide show of members work.

January 21, 2010: Dorset Norwich-Young, acrylic demonstration.

February 18:, 2010 Kerry Fleetwood: demo using PhotoShop Elements for editing and enhancing reference photos for paintings.

March 18, 2010: Gretchen Markel, slide presentation of her Camino Trail walk through Spain and her work resulting from this

April 15, 2010: Annual AGM , Desiree Bond , Acrylic Painting Demo.

Respectfully submitted: Barbara Callow

## Workshops:

A busy year for Workshops. We sponsored three this season; one with Leslie Redhead's fascinating Watercolour Pouring Technique last Fall, and two with Catherine Moffat's superb oil portraiture this past Winter. We've raised over \$3000 for the Chapter. I have enjoyed my involvement with the workshops over the last four years, but it is time to pass the torch. Sharlene Stushnov-Lee has offered to stand for election to this position next season. If you have any leads on instructors, mediums, styles, or subjects you would like to see for future workshops, please contact your new Workshop Coordinator. Happy Painting!

Respectfully Submitted: Kerry Fleetwood

## Exhibitions:

We have held two FCA sanctioned Juried Shows this past year: the Goward House Show , from October 4 to October 29, 2009; and the Spring Show at the Community Arts Council Gallery, from April 5 to April 14, 2010. Both of these Shows displayed a wonderful variety of fine quality paintings created by you, our Members. Congratulations to all of you.

For both of these Shows we used 'pre registration' which worked very well. These Shows take a lot of preparatory work, and knowing which paintings will be submitted helps tremendously in the drop-off, and the presentation of the Show.

The Show Committee has considered the type and number of shows we should and could produce, the main purpose of our shows (show or sale), and what parameters might provide the premier venue for our shows. We considered that, since the venue options are limited, we should for the short term, establish an association with the CAC Gallery, at two specific times of year (November and April) to present our juried shows. Any other shows would not necessarily provide 'qualifying' points, but would still need to be juried in order to carry the FCA label. We wish all our members success in their artistic endeavours, and give our thanks to all our members who have helped the Show Committee this past season.

Respectfully Submitted: Jean Wilmshurst and Agnes Cornell

## Publicity:

The Committee got off to a good start thanks to the groundwork done in previous years by Marney Ward, Kristi Bridgeman and others. Josephine and Rory split the responsibilities for the Fall show at Goward House, with Rory preparing the publicity materials and Josephine seeing them widely distributed. The intent was to design a format that could be repeated at each show, so that it would become recognized as promoting an FCA show.

An innovation, to get all of the Chapter members involved, was to mail five copies of the invitation card to each member in order to encourage active promotion of the show, especially at Goward house which is hard to get to. We also agreed to reduce the paid advertising, since the Spring Show attendance analysis had indicated it did not pay.

In between shows we got involved in the search for a permanent show location with sufficient space to display a wider range of FCA artistry. Sadly to this point none has been found that matched our needs and pocket.

At the Christmas Party we actively contributed to the excellent food in a festive setting, and the visit of an obscure art expert, who distributed the small paintings.

The 2010 Spring Show at the CACGV was handled in the same manner as at Goward House, however the media support was too thin in spite of a lot of dedicated work by volunteers that Josephine had lined up. We are critically dependent on each member to do everything possible to increase awareness, to spread the word and to attend the shows, whether they have a painting in the show, or even if they have not entered. Your involvement is critical.

Respectfully Submitted: Rory Kirby and Josephine Bohemier